



“i Advocate”

Tutorial and Discussion

Mike Cain
IBM Rochester, MN USA
mcaïn@us.ibm.com
db2fori.blogspot.com

The AS/400 is Dead

Long Live the AS/400



Whining

Why am **i** here?

Why are **you** here?

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**How many have an
application and/or
data outside of
IBM i?**

WHY?

**What do Oracle, Microsoft and Apple
have in common?**

...the pursuit of *integration*

(aka *appliance* like behavior)

The very definition of...

Integration

**DB2 for i
IBM i
POWER**

Integration

Business matters has much, or more than technology



Reality vs. Perception

Perception is Reality

Critical Success Factors

Identify the financial buyer

Identify the technical buyer

Leadership is the ability to influence (leading = influencing)

It's not just what you know, it's who you know (get into a position to influence)

Become a consultant (to your executives, business leaders, colleagues)

Become the **solution** (through the use of proper tools and techniques)

Proactive is better than reactive

Objective is better than subjective

Follow the money (look for the motivation)

We want Windows... Ok, what does it run on?

We want Oracle... Ok, what does it run on?

Considering **HW**: what about OS and DB?

Considering **OS**: what about HW and DB?

Considering **DBMS**: what about HW and OS?

The entire stack matters

**Requirements
should drive,
not bias**

Do not ask... Why i

Rather, ask... Why not i

Thank you!